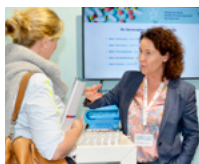


# Newcomer Area

Sponsored participation for young companies



**Present your ideas  
and innovations** at the  
pharmacy industry's  
event of the year.



# Don't let the market wait any longer and secure yourself a Newcomer Package

Seize the opportunity and present yourself at the leading European trade fair for the pharmacy market and take advantage of the sponsored participation by the Avoxa media group to meet customers, partners and investors in the healthcare market.

## Requirements for your participation:

1. Your company is not older than 5 years,
2. employs fewer than 50 people,
3. achieves an annual balance sheet total or annual turnover of no more than 10 million euro.

You can find more information at [www.expopharm.eu](http://www.expopharm.eu).

**Register now and secure one of the limited places in the Newcomer Area.**

## Newcomer-Package Complete price € 2,990\*

- + Stand area 6 m<sup>2</sup>
- + Stand construction (back wall with customer motif, carpeting, lighting)
- + Stand equipment (counter, 2 bar stools)
- + Electricity connection incl. consumption
- + Visitor Promotion Package (Unlimited number of free voucher codes to invite your customers)
- + Communication flat rate\*\*
- + 2 exhibitor passes
- + Internet connection

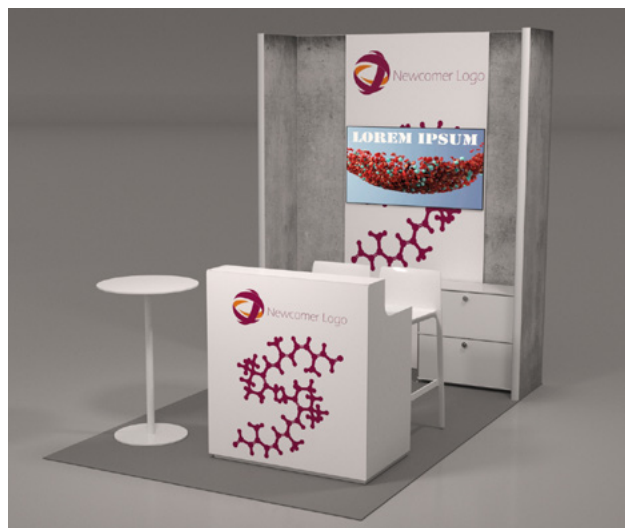
\*\* Online exhibitor directory, communication services for general visitor promotion, advertising material

## Optionally additional equipment

- + Screen 43" (UHD with USB player, HDMI connection, wall mount): € 465.75
- + Digital print for counter: € 79.35
- + Sideboard, white: € 227.70
- + Bar table, white: € 86.83



Example of standard equipment



Example of equipment with additional options

\* All prices are exclusive of the statutory value added tax applicable at the time of invoicing.

# Statement from dermanostic

## Newcomer Area Exhibitor 2022

„expopharm plays a relatively large role. We have a lot of players from the health and pharmacy sector here. And the nice thing is that it is something completely new. We are here for the first time and marketing and sales in particular is a huge topic. We do marketing and sales here, hands on at expopharm.“

**Alice Martin, MD**

Founder & Chief Operating Officer, dermanostic



**Click here for even more impressions  
of the various exhibitors 2022.**

## Start-up-Pitch apostart Award 2023

Have you developed an innovative product or service to strengthen the on-site pharmacy? Then take your chance now and apply for the start-up pitch apostart Award at the expopharm in Düsseldorf from 07.03.2023. You can find more information at [www.expopharm.eu](http://www.expopharm.eu).

## Your contact person

Find out more about the Newcomer Area in a personal conversation.

**Click here to find the right contact person for your country  
or send us an email to [exhibitor@expopharm.de](mailto:exhibitor@expopharm.de)**