

# Even more visibility

through the new brand profiles and the premium upgrades of your company/brand profiles



Become visible **before, during and after the fair** and present yourself and your brands directly to your target group.

Düsseldorf | 27.–30.09.2023



# Stage your company and your brands perfectly!

Become visible to your target group **before, during and after the trade fair** and present yourself with your **company and brand profiles in the exhibitor directory** on the expopharm website! The profiles are the most important orientation tool for all visitors in preparation for their visit to the trade fair. The filter function according to product and service groups also makes it easier for visitors to prepare for the fair.

By linking the brand and company profiles, you make it clear who is behind the brands and increase the level of **awareness for your company**.

With the premium upgrade for your profiles, you receive more communication services and thus maximum visitor frequency in Düsseldorf.

## Your new brand profiles for even more visibility!

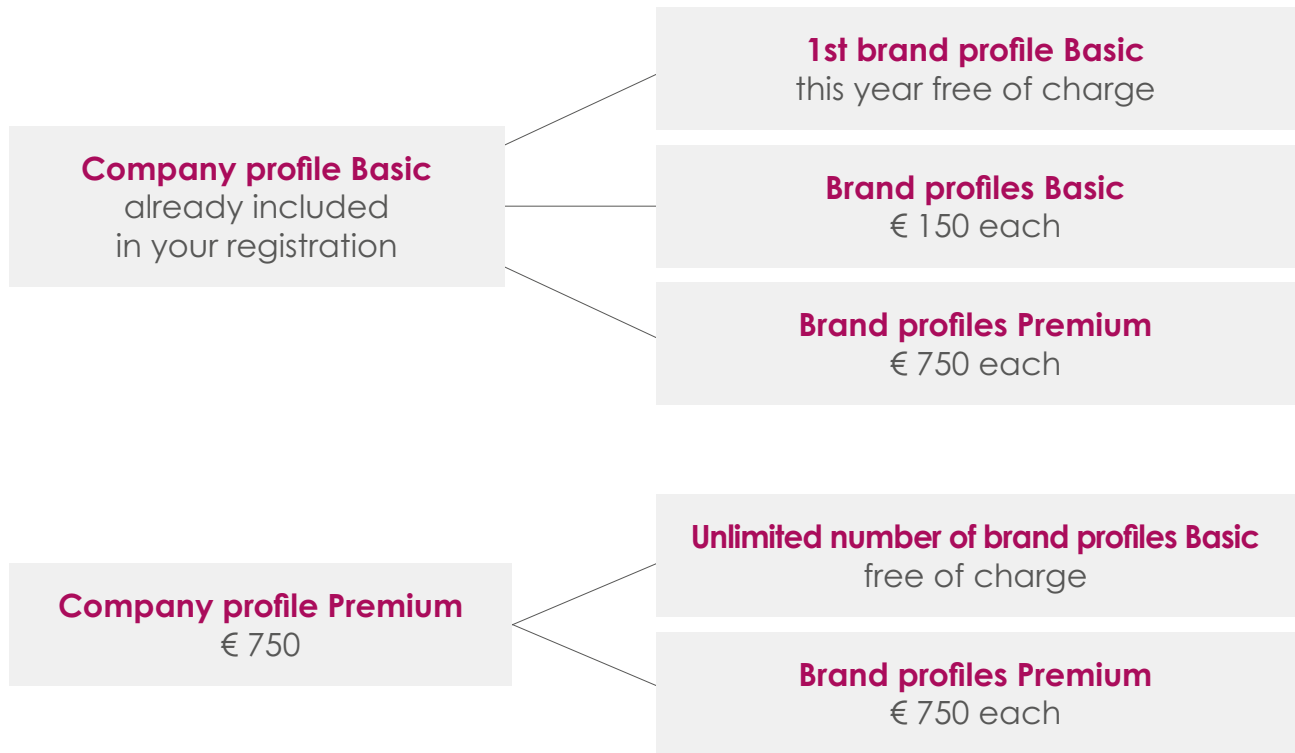
This year, for the first time, you have the opportunity to create brand profiles at the same time as your company profile and thus **present your brands directly to your target group!**

The new brand profiles make you **even easier to find for your target group before, during and after expopharm**. They give your customers an attractive overview of your product range and strengthen your brand awareness.

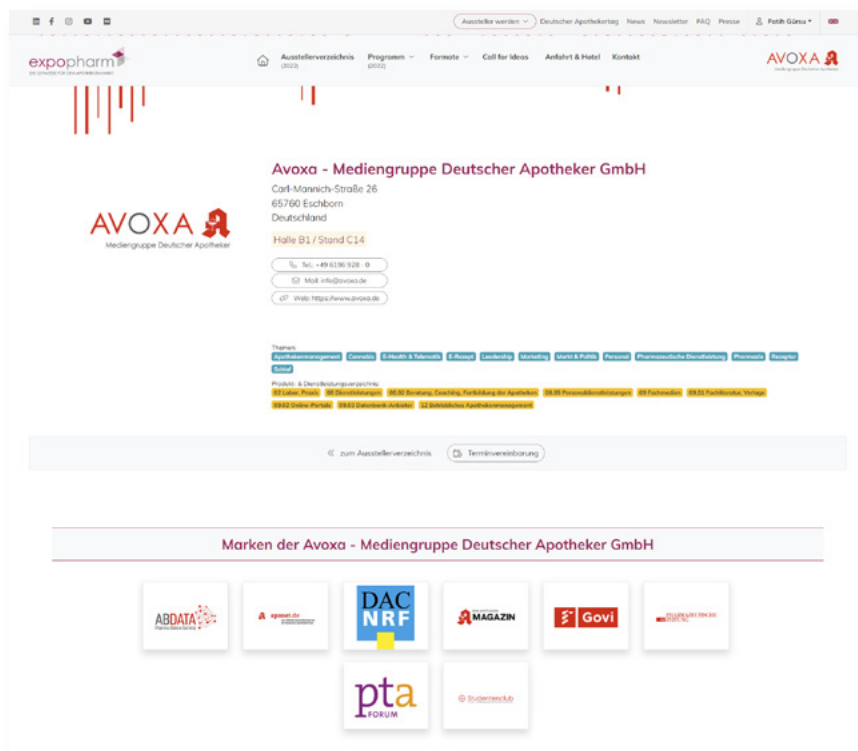


# The prices

## for your company profile/brand profiles



With the Premium Upgrade for your online company profile or your online brand profile, you receive even more communication services and thus maximum visitor frequency in Düsseldorf.



Sample online company profile with integrated brands

# Company & brand profiles in the overview

Services	Basic	Premium
+ Company/brand name	✓	✓
+ Address	✓	✓
+ Hall/Booth number	✓	✓
+ Telephone number	✓	✓
+ E-mail address	✓	✓
+ Website	✓	✓
+ Selection in the list of products and services	✓	✓
+ Product cards for your product and service innovations Headline, 500 characters per description, photos, hyperlink	<b>3</b>	<b>6</b>
If brand profiles exist additionally		
+ Logo and link of the brand(s) in the company profile	✓	✓
+ Logo and link to the company in the brand profile		
+ Social media addresses incl. hyperlink Facebook, Instagram, Twitter, Xing, LinkedIn		✓
+ Company description 500 characters incl. spaces		✓
+ Appointment scheduling function		✓
+ 2 contact person with data Photo, name, position, telephone number, e-mail address, social media addresses incl. hyperlink: Facebook, Xing, LinkedIn		✓
+ Video integration Product videos, image videos - file size max. 990 MB each		✓
+ Document download – max. 5 PDF files Papers, presentations, factsheets - file size max. 990 MB each		✓
+ Event announcement for own stand events (max. 2 items) Booth parties, product presentation, lectures etc., incl. title, date, description with 5,000 characters each		✓



**Optimise your communication before, during and after the fair now!**

Click here to book brand profiles and premium upgrades of your company/brand profiles.